



Texas Resilience 2020

Resilience involves strengthening a community's ability to prepare for, withstand, recover from, and adapt to whatever shocks and stresses the future holds. Communities across Texas are already confronting the stresses of climate change, inequality, and aging infrastructure as well as acute shocks of heat waves, wildfires, droughts and floods. Building resilience empowers Texans to invest in their communities in ways that allow them to emerge in a stronger position after tough times and enable citizens to live better in good times. ***Texas Resilience 2020 provides a platform for all of us to come together and share experiences, opportunities, tools, resources, and knowledge so that we can build a more resilient Texas together.***

The Texas Resilience 2020 conference will:

- Bring together representatives from all levels of government, non-governmental organizations, community groups, private industry, and academia that work on resilience and climate change adaptation in Texas.
- Strengthen existing and build new relationships and collaborations among partners in the state.
- Support on-the-ground climate resilience efforts by providing practitioners with an opportunity to share lessons learned and discuss resources and tools for incorporating climate information into their work.

We invite you to sponsor the Texas Resilience 2020 conference. We expect that the two-day event (May 20th and 21st, 2020 at the Palmer Events Center in Austin) will bring together hundreds of key practitioners and researchers working on resilience in Texas. The event will include organized presentations, interactive sessions, and informal networking opportunities. Sponsors are a critical source of funding for this event and will help ensure its success. Sponsorship of the conference provides a platform to share the important work of your organization. As an important organization in your community and this field, we hope that you will help advance resilience efforts across the state by joining us as a sponsor.

Primary sponsorship levels are described below. In addition, we welcome sponsorship of particular parts of the conference such as coffee breaks, networking mixers, or travel scholarships. If you have a creative idea about how you would like to sponsor or support the conference let us know and we would be happy to discuss it.

Beyond your sponsorship, we welcome you to join us by participating in the conference. We look forward to hearing from you. For more information about this event and to discuss sponsorship details, please contact Sierra Woodruff at swoodruff@tamu.edu.

From all of us on the Steering Committee for Texas Resilience 2020, we appreciate the work that you do and your support.

Sincerely,
The Steering Committee, Texas Resilience 2020

Steering Committee Members:

Sierra Woodruff, Texas A&M University
Sascha Petersen, Adaptation International
Lily Becker and Rachel Jacobson, American Society of Adaptation Professionals
Marc Coudert, City of Austin
Genesis Gavino, City of Dallas
Nicole Ferrini, City of El Paso
Marissa Aho, City of Houston
Douglas Melnick, City of San Antonio
Katya Wowk, Harte Research Institute at TAMUCC
Gavin Dillingham, Houston Advanced Research Center
Jaimie Gonzales, The Nature Conservancy
Damian Morales, OneStar Foundation
Katherine Lieberknecht, Planet Texas 2050, University of Texas Austin
Emma Kuster, South Central Climate Adaptation Science Center
Rachel Riley, Southern Climate Impacts Planning Program
Michelle Meyer, Texas A&M Hazard Reduction and Recovery Center
Chance Sparks and Mike McAnelly, Texas American Planning Association
Christa Lopez, Texas General Land Office
Pamela Plotkin, Texas Sea Grant
Daniel Kietzer, United States Business Council for Sustainable Development

Signature Sponsor

\$25,000

- Recognition as co-host on all conference communications
- Free Registration for members of your organization
- Opportunity to present during the opening or closing plenary
- Opportunity to distribute marketing materials
- Recognition during breaks on slides
- Exhibitor booth space
- On-site signage
- Special thank you paragraph in e-mails
- Full-page ad in conference program
- Sponsorship announced via social media and recognition of website.

Platinum Sponsor

\$5,000

- Info on TX Resilience website: 150 words + logo + link
- Four complimentary registrations
- Recognition in opening remarks
- Opportunity to distribute marketing materials
- Recognition during breaks on slides
- Exhibitor booth space
- On-site signage
- Logo included in all event e-mails
- Full-page ad in conference program
- Sponsorship announced in social media

Gold Sponsor

\$3,000

- Info on TX Resilience website: 100 words + logo + link
- Two complimentary registrations
- Recognition in opening remarks
- On-site signage
- Opportunity to distribute marketing materials
- Exhibitor booth space
- Logo included in all event e-mails
- Half-page ad in conference program
- Sponsorship announced in social media

Silver Sponsor

\$1,250

- Info on TX Resilience website: 75 words + logo + link
- One complimentary registration
- Recognition in opening remarks
- On-site signage
- Opportunity to distribute marketing materials
- Exhibitor booth space
- Logo included in all event e-mails
- Quarter-page ad in conference program
- Sponsorship announced in social media

Bronze Sponsor

\$750

- Info on TX Resilience website: logo+ link
- Recognition in opening remarks
- Logo included in all event e-mails
- Name and logo in conference program
- Sponsorship announced in social media

Supporter

\$250

- Info on TX Resilience website: Special Mention
- Logo included in all event e-mails
- Name included in conference program